

Home Page



Logo



URL

<https://brightplanet.com/>

Subject

Data – Directories
Invisible web

Accessibility

Free

Language

English

Publisher

BrightPlanet® Corporation

Brief History

For over 15 years, BrightPlanet has helped clients simplify the web collection and sense-making process. An eminent team of BrightPlanet coined the term “deep web” in 2001. In 2001, BrightPlanet completed a study to test the size of the deep web and the initial findings revealed that search engines were searching only 0.03% of pages available on the entire Internet.

Scope and Coverage

It had introduced a proprietary harvesting tool i.e. deep web data-as-a-Service which helps the visitors to access all of the data that search engines can miss. The used technology allows the users to tap into unstructured web data from the surface web, deep web and even places on the dark web. Deep web global news data feed consists of data that spans over 9,000 global news sources in multiple languages. Over 11 million unique articles have been collected and enriched with an average of 50,000 new articles added daily.

Kind of Information

BrightPlanet discusses about the case studies on different topics. Each of those case studies is given with relevant photograph and a brief description. An example is shown below:

	<h4>Streamlining Data Collection with Data-as-a-Service</h4>
	<p>All startup company AMPLYFI needed a massive amount of data to test their new business intelligence product DataVoyant™. The company quickly realized that rapidly developing an in-house solution to harvest and extract web content at an enterprise scale would be extraordinarily difficult to achieve.</p>

One of the main aspects of it is deep web university which covers over 200 articles and those articles contain information only on deep web. Different topics are discussed here which are mainly on deep web and big data, law enforcement, healthcare, intelligence community, financial industry, white papers and publications etc. Deep web university blog provides information including related photographs and date. Such as:

<p>How We Do Data Harvesting Read More</p>	<p>Providing Structure and Security to Web Data Harvesting Read More</p>

The BrightPlanet document API is part of BrightPlanet’s REST API. It allows queries against the curated data feeds provided by Data-as-a-Service platform and

behaves similarly to the search feature available in BrightPlanet's search dashboard. It also gives information on harvest technology. BrightPlanet's deep web harvester contains different types of harvests. Such as, deep web harvests, RSS Harvests, e-mail harvests, twitter harvests, facebook harvests and scripted harvests. All of BrightPlanet's harvests are highly scalable and allow for the harvesting and collection of thousands of web pages.

It states about two services which are:

- Data-as-a-Service (DaaS) - Deep web DaaS creates customized data sets, provides direct access to data and is highly scalable. Insights are developed so any user can increase business intelligence. Data-as-a-Service offering gives the users access to harvested and curated data from the web as a fully managed service.
- Global News Data Feed - The dataset serves as a flexible standard data feed for end-users across all industries to access and use for a vast array of purposes.

Special Features

- search facility is available.
- Videos are given on different related topics.
- White paper can be downloaded freely to let the visitors learn the basics, they need to know about the deep web.

Arrangement Pattern

In blogs, different topics are arranged in descending chronological order as follows:

The Rise of Troy: How Great Leaders Impact Our Deep Web Technologies

April 25, 2017 / /

WEBINAR - Tyson Johnson: Building an Online Anti-Fraud Open Source Monitoring Program

April 19, 2017 / /

Remarks

BrightPlanet has patented technology to automate the process of directing queries into sites that have web search forms. It collects deep web data and takes action on emerging patterns, threats and opportunities. Deep web harvester places the queries directly into search forms at large scale and harvests the results of those queries to provide with deep web data for analysis.

Comparable Tools

- The Ultimate Guide to the Invisible Web | OEDB.org
(oedb.org/ilibrarian/invisible-web/)
- Recommended Gateway Sites for the Deep Web - HWS.edu
(people.hws.edu/hunter/deepwebgate03.htm)

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