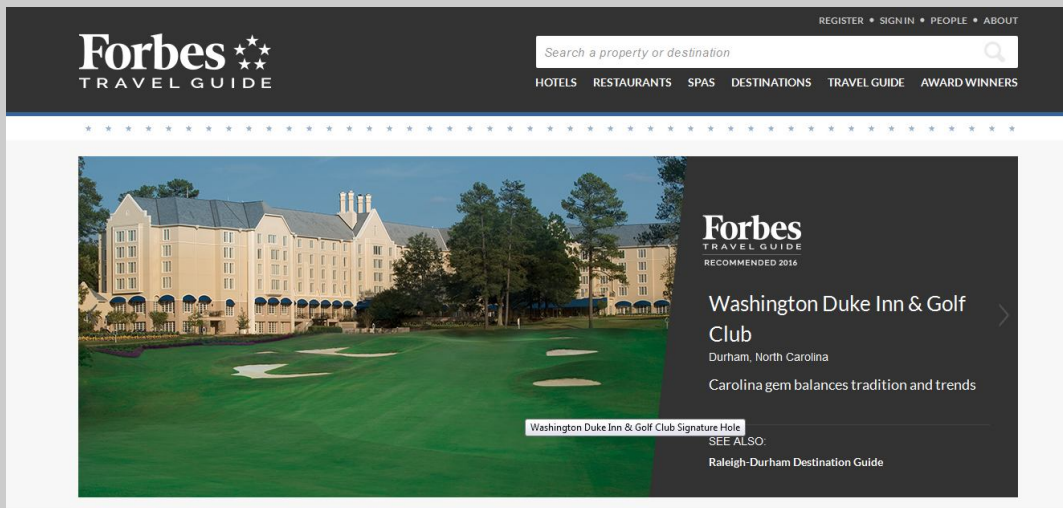
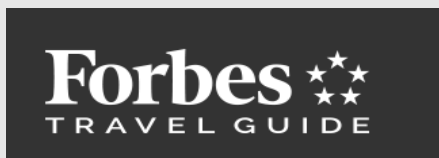


Home Page



Logo



URL

<http://www.forbestravelguide.com/>

Subject

Travel guides

Accessibility

Free

Language

English

Publisher

The Five Star Travel Corporation

Brief History

Founded by Mobil in 1958, Forbes Travel Guide is the oldest travel guide in the United States, was named as Mobil Travel Guide. Initially guides were regional and limited to the United States and Canada. The first, issued in 1958, covered five states in the Southwest and South Central United States. In 1960, this guide was revised and volumes covering the Northeastern States, the Great Lakes, and California and the West were introduced. Guides covering the Middle Atlantic States and the Northwestern states were introduced in 1962. In 1965, a guide for the Southeastern

States was introduced, although only one state covered by this volume, Tennessee, had any Mobil service stations. Later, the number of volumes was expanded, as regions covered by the guide shrank. For instance, California was covered by two volumes, one for the north and one for the south. City guides also followed. Five Star Travel Corporation entered into a licensing agreement with Forbes Media, and renamed the Star Awards and guidebook series, Forbes Travel Guide. Forbes Travel Guide's new online home, ForbesTravelGuide.com, was launched in 2011, which marked the last year of publication of the traditional printed guidebook series.

### ***Scope and Coverage***

Forbes Travel Guide is the global authority on luxury travel. Forbes Travel Guide collects the world's finest hotels, restaurants and spas, along with expert travel advice. Professional inspectors of this site travel the world to assess hotels, restaurants and spas against up to 800 objective standards and all star rated restaurants, hotels, spas, destinations are attached with this site.

### ***Kind of Information***

Entry under "Hotel" option presents overview of hotel, detail insider information about hotel, road map to reach the hotel, website link of the hotel, address, nearby airport, service provided to the visitors, recently added activity of that hotels, all detail information regarding the hotels, same rated hotel in that locality etc.

Entry under "Restaurant" option presents overview of restaurant, detail insider information about restaurant, road map to reach the restaurant, website link of the restaurant if available, address, service provided to the visitors, recently added activity of that hotels, all detail information regarding the restaurant, same rated restaurant in that locality etc.

Entry under "Spa" option represents overview of spa, availability, detail insider information, road map to reach, style, services, treatment, recent activity, website link of that spa and photos.

Entry under "Destination" includes star rated destinations with map and hotels, restaurant and other detail information like language spoken, festivals and culture of that city appeared in question and answers form and related destinations are provided and selected destination can be followed by travelers.

Entry under "Travel Guide" option includes what should be done by travellers during journey, advice of experts, tips, suggestions etc.

### ***Special Features***

- ❖ Forbes Travel Guide announces its Global Star Ratings yearly. Recent updates of this site are attached as "Recent News".

❖ Selected destination can be followed by travelers by email through this site.

**Arrangement Pattern** Star rated restaurants, hotel, spas, destinations are arranged alphabetically under name of country. Countries' names are arranged in alphabetical order.

**Remarks** This is the typical example of annual guides organized to inform the travelers about the best hotels, restaurants, resorts, spas. This is helpful for specific community to find out best star rated hotels and resorts easily.

**Comparable Tools**

- Fodor's Travel ( <http://www.fodors.com>)
- World Travel Guide ( <http://www.worldtravelguide.net/>)
- Let's Go ( <http://www.letsgo.com/>)
- Lonely Planet ( <http://www.lonelyplanet.in/>)

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