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URL

<http://www.franchisehandbook.com/>

Subject

Franchises (Retail trade) -- United States -- Handbooks, manuals, etc.  
 Franchises (Retail trade) -- United States -- Directories.  
 Franchises (Retail trade)

Accessibility

Free

Language

English

Publisher

Computer Education Services of America

Brief History

The Franchise Handbook is about the lists franchises in the United States. This handbook was created by Computer Education Services of America, Milwaukee, Wis. in 1985. The handbook came online in 1995.

<b><i>Scope and Coverage</i></b>	The handbook provides information on almost all franchises in the United States and covers areas like health, beauty, business services, children, education, food, sports and recreation, travel etc.
<b><i>Kind of Information</i></b>	<p>This handbook lists franchises in the United States. Entries generally provide only name and address, although there are some links to featured companies with an online presence. They also include links to foreign franchise associations, a list of upcoming trade shows and related articles and news items.</p> <p>As for example the handbook, under the children education, product and services, firstly provides a list of featured franchises and then provides other 20 franchises. In this list each entry have an option named “View Profile” which give detail contact information of these franchises along with the web address.</p>
<b><i>Special Features</i></b>	<ul style="list-style-type: none"><li>➤ The handbook makes possible choosing the franchises by selecting franchise of the month. It also provides list of featured franchises under each entry.</li><li>➤ It provides contact number for those franchises who still now don’t include themselves in the list provided by this handbook.</li></ul>
<b><i>Arrangement Pattern</i></b>	The categories are arranged alphabetically. Under each category the arrangement of the sub categories are also alphabetical.
<b><i>Remarks</i></b>	This handbook is a very much useful tool for the US to find out the franchises in the fields like education, health, food, home services etc.
<b><i>Date of Access</i></b>	January 3, 2017